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Press Release

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Day One to kick off 2014 Sexual Assault Awareness Month (SAAM) with 5K Run/Walk

The Day One 5K Run/Walk to End Sexual Violence on April 5 will start and end at Brown University and is the first of several events planned in April to raise awareness about sexual violence

March 14, 2014 – Providence, Rhode Island – Kicking off its 2014 SAAM campaign with a 5K Run/Walk To End Sexual Violence, Day One is bringing together students from high schools and universities across Rhode Island, businesses, and other organizations to be a part of the movement.

The road race, scheduled for April 5, 2014 on the East Side of Providence, is the first of its kind in the state aimed at raising awareness about sexual assault on college campuses. In line with President Obama's recent formation of a task force designed specifically to address college sexual assault, Day One is committed to addressing this national priority locally.

"One in four girls, one in six boys will be sexually abused before they turn 18. One in five women will be sexually assaulted while at college," says Peg Langhammer, executive director of Day One. "The theme of this year's SAAM campaign is 'It's time to talk about it' and it couldn't be more fitting. Our 5K and other activities are designed to not only raise awareness but to also begin the conversation about sexual violence prevention and treatment."

For more information about the Day One 5K, visit www.dayone5K.com.

Additional Day One activities planned for the month of April include:

- RI Victim's Grove Ceremony – April 9
- Your Voice, Your View PSA winners announced – April 13
- Denim Day, April 23 – area employees wear jeans to raise money and awareness
- Alex and Ani Charmed by Charity event – April 23 at Alex and Ani's Wayland Square location (15% of all proceeds will benefit Day One)

- Children's Advocacy Center – April 28, new Washington County location grand opening
- Day One Volunteer Appreciation Night – April 29
- Cupcake for a Cause – get your order in now for these limited edition cupcakes by Patticakes in Wakefield, Rhode Island for SAAM (a portion of the proceeds will benefit Day One)

The reality of sexual violence:

- One in six boys and one in four girls will experience a sexual assault before the age 18
- One in five women and one in 71 men will be raped at some point in their lives
- A majority of women who reported being raped at some point in their life (79.6%) experienced their first rape before the age of 25, and 42.2% experienced their first completed rape before the age of 18
- More than 25% of male victims in a national sample reported their first rape was when they were 10 years of age or younger
- Rape is far more extensive than reported in official statistics, and the majority of rapists are never apprehended

Sexual violence is a broad term that includes rape, incest, child sexual abuse, intimate partner violence, sexual exploitation, human trafficking, unwanted sexual contact, sexual harassment, exposure, and voyeurism. These crimes are widespread and occur daily in our communities, schools, and workplaces, but sexual violence can be prevented. Community members can work to prevent sexual violence by establishing healthy and positive relationships that are based on respect, safety, and equality.

About Day One

Established as the RI Rape Crisis Center in 1973, Day One is the only agency in Rhode Island organized specifically to deal with issues of sexual assault as a community concern. Day One's mission is to reduce the prevalence of sexual abuse and violence and to support and advocate for those affected by it. For more information, visit www.dayoneri.org.

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